

The Call for Presentations for Workshops,
Arts, Film, and Performances is out!
Deadline for workshops is June 3rd.
Deadline for arts, films, and performances
is July 1st.

Go to www.buildingchangewpa.org or e-mail
trcf@trcfwpa.org to get a copy!

Building Change: A Convergence for Social Justice is a three-day, open-attendance conference for social change and justice, primarily for the region of Southwestern PA.

The Convergence is being planned by a wide range of people and organizations who have come together to create a conference unlike any you've ever attended!

Building Change will host a mix of skill-building workshops, panel discussions, community dialogues on key issues, speakers, actions, art, roundtable talks, networking, entertainment, a film festival, and more.

The key issues that *Building Change* will cover in its sessions are Disability Rights; Economic Justice; Environmental Justice; LGBT Rights; Peace/Human Rights; Racial Justice; and Women, Youth, & Families.

To ensure that the Convergence is open to all, the event planners are keeping admission rates low and the event will be fully accessible for people with disabilities, and as carbon-neutral as possible.

The Convergence will run:

Thursday, October 13, 6:00-9:00 PM

Friday, October 14, 9:00 AM-9:00 PM

Saturday, October 15, 9:00 AM-4:00 PM

Youth Leading Change Program will run:

Thursday, October 13, 8:00 AM-2:00 PM

Site: Sen. John Heinz Regional History Center, 1212 Smallman St., in the Strip District of Pittsburgh.

CO-SPONSORS

(List in formation)

A. W. Mellon Educational & Charitable Trust Fund at
The Pittsburgh Foundation

American Friends Service Committee, PA Program

The Buhl Foundation

FISA Foundation

The Funding Exchange, New York, NY

Greater Pittsburgh Student Voices

Pennsylvanians United for Single-payer Healthcare
(PUSH)

Thomas Merton Center

Three Rivers Community Foundation

United Steelworkers (USW)

Western Pennsylvania School for the Deaf

Women & Girls Foundation

**BUILDING
change**
a convergence for social justice

October 13-15, 2011
Heinz History Center



**THREE RIVERS
COMMUNITY FOUNDATION**

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Event Website: www.buildingchangewpa.org

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GOALS OF THE CONVERGENCE

1. To provide a forum for identifying and discussing urgent social, economic, and environmental issues in the rural and urban communities comprising the 10-county Southwestern Pennsylvania region.
2. To convene hundreds of grassroots organizations, groups, and individuals in this region to engage in productive debate and dialogue on problems of inequity and injustice and to seek unified, strategic, and non-duplicative solutions to these problems.
3. To develop a 5-year *Regional Social Justice Action Plan* that will be shaped by Convergence participants. A Continuations committee will be drawn from participants to guide implementation of this first-ever plan, to build the capacity of the social change movement in the region.
4. To foster greater collaboration and partnerships between and among grantmakers and progressive organizations throughout the region.
5. To draw media attention to issues of social justice in the region.

CALLING ALL YOUTH!

Youth Leading Change

October 13th 8:00 AM-2:00 PM
Mueller Center at the Heinz History Center

October 13th will be dedicated to youth, in a day-long initiative to connect high school youth with social change organizations to build their community service project. Youth will participate in key issue area break-outs along with skill building workshops on the following topics:

- Social networking
- Fundraising
- Legislative Advocacy
- Creating Your Internship

The afternoon will wrap up with a fun and educational regional leadership scavenger hunt through the History Center.

E-mail Willa Paterson at wpaterson@trcfwpa.org to get involved.

HOW CAN YOU GET INVOLVED?

Join a planning subcommittee!

1. Program Subcommittee
2. Site, Logistics, and Marketplace Subcommittee
3. Community Outreach Subcommittee
4. Communications, PR, and Marketing Subcommittee
5. Sponsorships, Tickets, and Guests Subcommittee
6. Awards Subcommittee
7. Building Change Arts Subcommittee
8. Youth Leading Change Subcommittee
9. 5-year Regional Action Plan Subcommittee

Build a Workshop!

The *Building Change* Planning committee encourages grassroots organizations to work in concert to create an interactive workshop on one of the key focus areas. Submit through the Call for Presentations.

Become a County Captain!

Promote and help organize the event in your county. Identify groups that should be involved at all levels of the Convergence. Coordinate and arrange transportation to and from the event.

Submit a Film or piece of Artwork!

Building Change includes a Social Justice Arts Show and a juried *Building Change Film Festival*. Submit through the Call for Presentations.

Perform at the Event!

Performances will be held throughout the Convergence. Submit through the Call for Presentations.

Sponsor!

Friends of Social Justice (up to \$249)
Ally (\$250-\$499)
Supporter (\$500-\$999)
Promoter (\$1,000-\$1,499)
Advocate (\$1,500-\$2,499)
Guardian (\$2,500-\$4,999)
Champion (\$5,000-\$7,499)
Presenting (\$7,500)

Have a Table in the Marketplace!

Nonprofit organizations: \$25 per day
For-profit businesses: \$75 per day

Advertise in the Event Program Book!

Organizations with annual budgets:

under \$200,000:

Full-page: \$240

1/2-page: \$120

1/4-page: \$60

1/8-page: \$30

over \$200,000:

Full-page: \$500

1/2-page: \$300

1/4-page: \$150

1/8-page: \$75

Volunteer for the Event!

No event succeeds without the dedication of fabulous volunteers. This event is 97% volunteer led and we'd love your help to make it a success for all of Southwestern Pennsylvania.

Attend!

Daily tickets: Sliding scale of \$5 to \$10

Three-Day Summit Pass: Sliding scale of \$20 to \$25

Admission to one film screening only:

Suggested donation of \$3

Need-based scholarships will be available.

CONVERGENCE SCHEDULE

October 13th - 15th

Thursday, 6:00-9:00 PM – Opening Session

Friday, 9:00-5:00 PM – Plenary, Workshops,
& Marketplace

9:00-5:00 PM - Arts & Film Festivals

5:00-6:00 PM - Grantee Reception

7:30-9:00 PM - Cultural & Social Event

Saturday, 9:00-4:00PM - Plenary, Workshops, & Marketplace
- Arts & Film Festivals
- Discussion of 5-Year Regional Social Justice Action Plan